



Empowering Texas Wines: Growing Together

Julie Herbort, TWGGA President



TEXAS WINE & GRAPE
GROWERS ASSOCIATION

Texas Wine & Grape Growers Association (TWGGA)

As the largest, oldest and only statewide organization dedicated to expanding the Texas wine industry for everyone and protecting the rights and privileges of G-permit holders.

Representing nearly 1,200 individual members and hundreds of winery and vineyard businesses we are the largest wine association in the state and one of the largest in the nation.



Texas Wine and Grape Industry

- Contributes more than \$20.35 billion of economic value to the State of Texas
- 141,235 full-time jobs, paying \$6.9 billion in wages
- 2.02 million tourist visits to Texas wineries and \$685.86 million in annual tourism expenditures, making Texas #2 in the nation
- Produces over 10,000 different wines from over 80 varietals
- Approaching 900 G Permits in Texas, #3 in the nation
- The Texas wine industry generates sizeable tax revenues on the local, state, and national levels. In 2022, the industry will pay nearly \$387.30 million in state and local taxes, and \$1.01 billion in federal taxes for a total of \$1.40 billion. In addition, the industry generates approximately \$60.46 million federal consumption taxes and \$726.25 million in state consumption taxes which include excise and sales taxes.

(According to the 2022 Texas Economic Impact Study Packet on American Wine Industry prepared by John Dunham & Associates)



How Does TWGGA Impact Your Bottom Line?

If you...

- Serve in a tasting room
- Have a wine club
- Sell direct to consumers
- Ship to consumers
- Participate in festivals

Each of those rights and privileges are possible because of TWGGA.



Education and Advocacy

- Education
 - Annual Conference
 - Grape Camp
 - Newsom Grape Day
 - Regional Meetings
- Advocacy
 - Expanding the Industry
 - Protecting Rights and Privileges



Upcoming Events

TWGGA Annual Conference & Trade Show

March 3-4, 2025 | San Marcos, TX

Newsome Grape Day

April 25, 2025 | Brownfield, TX

Lone Star International Wine Competition

June 11-12, 2025 | Grapevine, TX

Grape Camp

October 2025 | Lubbock, TX

Regional Events

More details coming soon!



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